

An aerial photograph of a winter mountain scene. In the upper left, a clear blue sky transitions into a white rectangular area containing text. Below this, a snow-covered mountain slope features a small village with wooden houses and ski tracks. The lower half of the image shows a dense forest of snow-laden evergreen trees. A dark horizontal bar is positioned above the text 'Press kit', and another is above 'Winter 2022 - 2023'.

Press kit

# Destination Valmorel

Winter 2022 - 2023



# Valmorel Friendly & accessible



Valmorel is situated at the gates of the Tarentaise, easily accessible from all over France, 2 hours from Lyon and 1 hour from Chambéry.

Valmorel is **THE authentic** Tarentaise ski resort par excellence : controlled architecture with wood and slate, on a human scale, ski-in ski-out and a safe **pedestrian street** for the whole family! The resort's orientation and equipment allow good snow retention throughout the season.

The pistes are accessible to all levels with not only freeride, but also intermediate and beginner areas.

Ski touring and cross-country skiing are some of the other winter sports activities available, with the Nordic area of Nâves, backed onto the Beaufortain mountain range and the wild and natural La Lauzière mountain range, classified Natura 2000, a true paradise for lovers of preserved mountains.

**Ski lifts open from 17th December 2022 to 18th April 2023.**

## Summary



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# A multifaceted destination

The Valmorel destination is composed of 5 sites which complement each other through the diversity of their landscapes, activities and their clientele.

## ★ Valmorel • Resort

Valmorel is the **ideal family resort** set in an enchanting setting. A harmonious ensemble made with stone, wood and slate, a pedestrian shopping street, numerous activities and a magnificent ski area with **165km of pistes**.

## ★ Doucy • Nature

Doucy is Valmorel's «little sister», blessed with a sublime view of the **Vanoise glaciers** and a unique fir forest. Ideal for **learning to ski**, it is also the kingdom for the young thanks to its **Gulli TV** partnership!

## ★ Nâves • Nordic Skiing

A lesser known resort but with as much value as the larger ones, Nâves is dedicated to **cross-country skiing** and has the **highest Nordic piste in the Savoie**! It is also the kingdom of ski touring with no ski lifts to disturb the purists.

## ★ Celliers • Well kept secret

We love Celliers for its “untouched” countryside and **authenticity**. Situated at the foot of the La Lauzière mountain range, classified Natura 2000, the Grand Domaine can be reached by gondola or unspoilt area can just be enjoyed by **ski touring** and **snowshoe outings**.

## ★ La Léchère-les-Bains • Well-being

This is the destination's **spa resort**. Situated at the bottom of the valley and welcomes its spa guests from **the end of March to the end of October**. It also has a large **thermal spa**, the Ô des Lauzes spa and the large Radiana hotel. It is connected to Valmorel by the **free shuttle Vallées'bus**.

# An accessible domain

The Valmorel ski area extends over **165 km of pistes** with a **slopes** adapted to all levels: beginners, intermediates, experts, freeriders...

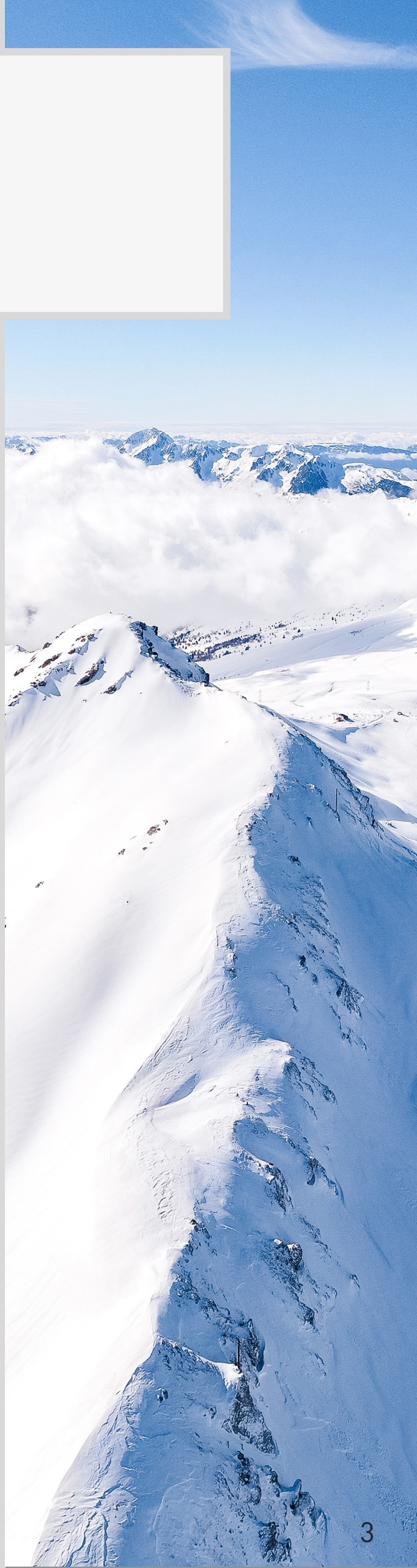
The area is almost entirely ski-in ski-out, allowing easy piste access from all the residences.

It is connected to Saint-François Longchamp, situated in the Maurienne Valley, and thus provides two quite different slopes, both in terms of steepness and orientation.

For a great souvenir, why not take a picture of yourself at one of the **photo**

**points** in the ski area. There are two, one at the top of the Mottet and the other at the top of the Arenouillaz. Just activate the device with your ski pass and pose on an old seat of the Mottet chairlift.

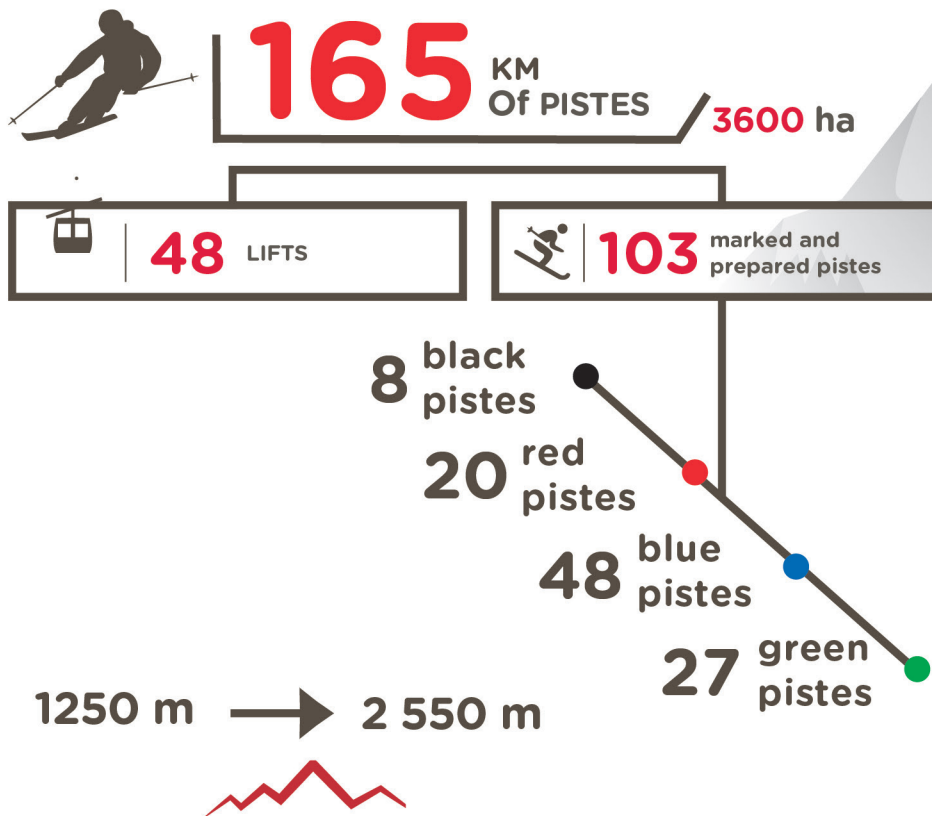
To showcase our beautiful ski area, **Eliot Nochez**, acrobatic paragliding world champion and resort ambassador, makes several videos in the winter and demonstrates his sport during school holiday ski shows!





# THE GRAND DOMAINE

An accessible ski area



## A FUN SKI AREA

16 fun zones including :  
boardercross, snowpark,  
snowcross, freeride ...



## THE PIRATE VILLAGE

A huge castle awaits the young pirates !  
Captain Fibustia will send them on a treasure hunt ...  
A roundabout, a coconut shy, slides, a totem at the entrance, secret passages, a picnic and relaxation area for parents, a playground for 2-10 year olds ... can also be discovered in the pirate village.

## A LINKED SKI AREA

4 villages are linked to the ski area :  
Valmorel, Saint-François Longchamp, Doucy and

### QUICK, MY SKI PASS !

After Doucy, Valmorel opens a new area « **Skipass Express** » in the heart of the pedestrian street and installs a new vending and recharging machine at the bottom of the Altispace lift. Clients can thus purchase or **recharge their ski passes themselves**, between 7h and 23h.

In addition, purchasing a ski pass via a smartphone is also improved : simpler, more intuitive and quicker.  
There is really no more reason to queue up at the ticket office if you want to enjoy the pistes.

### WE GO SKIING WHEN WE WANT

Finished the day or half day limiting ski time. You can start the day whenever you like with the Valmorel **4-hour consecutive package**, available at the cash desk or online.

### COVERED ESF MAGIC CARPET

The Piou Piou snow garden magic carpet will **be covered** this winter, like the Malatrai magic carpet in 2021, offering more comfort to its users.



### WEEKEND SPECIAL OFFERS

Outside the French school holidays, the ski lifts offer very attractive weekend prices :  
**-50% on Saturdays**  
**-30% on Sundays**  
**Saturdays during the French school holidays** benefit from a reduction of **-30%**.

### BEGINNER AREA SKI PASSES

The ski area looks after beginners too by offering them a cheaper ski pass adapted to their use. It gives access to several beginner zones (drag lifts and moving carpets) at a preferential rate for the day or half day.

### STUDENT SKI PASSES

We know how difficult it is to enjoy life while one is a student, yet this is the time that one wants to go out and have fun with friends. The ski lifts offer student passes for the day or for 6 days at preferential rates.

### SPRING IN THE MOUNTAINS

From 25th March to 16th April 2023 :  
**1 Grand Domaine Adult ski pass\* purchased = 1 child ski pass -13 yrs old free !**

\* Offer subject to conditions.  
See details on [skipass.valmorel.com](https://www.skipass.valmorel.com).



During the French school holidays, the French Ski School (ESF) organises **Ado'aventure camps** for all the young looking to discover different snow activities. On the programme: skiing, fun introduction to DVA avalanche searching, freestyle, freeride, laser rifle shooting, Olympiads and snowshoe adventure in the forest. A „étoile d'or“ level is required to participate.  
Level «étoile d'or» required

ESF - 175 €  
[www.esf-valmorel.com](http://www.esf-valmorel.com)

And because skiing should be accessible to everyone, the ESF organise **handiski** outings. The ESF instructor accompanies the reduced mobility skier for a full or half day on the ski area with his family, friends or just by himself.

ESF - from 240 €  
[www.esf-valmorel.com](http://www.esf-valmorel.com)

The **“Le Toboggan” ski touring piste** is a piste accessible to those wishing to learn ski touring for the first time. It only has 525m of +ve height difference and is prepared. The descent takes place on the blue piste “traverses”. It provides a gentle introduction to this physical sport. It is even possible to stop halfway!

The **Piou Piou club** accepts children from 3 years old to learn to ski. Right in the centre of the resort, from 3 to 5 years old, toddlers will have fun on their skis thanks to the fun circuits that they will perceive as a game.

ESF - from 50 €  
[www.esf-valmorel.com](http://www.esf-valmorel.com)



# Our essentials

## THE PEDESTRIAN STREET

In winter the village pedestrian street is covered in white. An entirely pedestrian street along which one can saunter during the day and evening, enjoying the shops, and the delicious smell of tartiflette prepared in front of the restaurants, mulled wine, pancakes... Parents particularly appreciate being able to let their children roam the street in complete safety. The facades are in Austrian style, painted with frescoes which provide real charm to “Valmorel la Belle”.

## THE LONGEST DESCENT

To enjoy it, you must first go to the top of the Mottet chairlift! And there begins the longest series of pistes in the area with nearly 1200m of negative height drop between the Col du Mottet at 2403m and the lowest point of the resort at La Charmette at around 1300m.



## THE VIEW OF MONT BLANC

In Valmorel we are lucky to have a magnificent unobstructed view overlooking Mont Blanc. Once you have climbed a little in altitude, you have an incredible view, from everywhere on the domain, of the roof of Europe! For a photo moment, two photo points are available at the top of Mottet and Arnouillaz

## LE SPA THERMAL

In La Léchère-les-Bains, the thermal baths only open at the end of March, but it is possible to enjoy the thermal spa all year round! A spa offering great services and above all equipped with thermal water, rare enough to mention. The outdoor jacuzzi allows you to enjoy the winter landscape!



# Activities for everyone

Valmorel is an accessible destination for the whole family and with something for everyone.

Providing a range of winter activities has become essential to attract a varied clientele.

Whether you are with friends with

a thirst for discovery and variety or whether you are a family looking for different activities to suit everyone's tastes and ages, Valmorel knows how to meet the wishes of holidaymakers and above all renews its offer regularly.



**Donkeytrekking** in the winter! Valmo'bourricot has prepared his donkeys to walk the snowy trails of Valmorel. Younger children can be towed on a sled by the donkey while the older ones can ride on its back. Parents walk alongside.

An activity in harmony with nature that will appeal to all families!

**Valmo'bourricot - 15 €**  
[www.valmo-insolite.fr](http://www.valmo-insolite.fr)

A snowshoe outing ?

Yes, but an outing where you take care of yourself!

Valmorel Outdoor Activities offers a "**Snowshoeing and well-being**" outing in Doucy.

Link an outdoor sports activity with relaxation techniques for a fully successful experience.

**Valmorel activités outdoor - 22 €**  
[www.valmorelactivitesoutdoor.com](http://www.valmorelactivitesoutdoor.com)

Paragliding is a must in Valmorel but since last year the microlight has returned to the skies of the resort with **ULM** !

15min or 30min to admire Le Grand Domaine, the La Lauzière mountain range and all the surrounding peaks. A moment of wonder and pleasure to offer someone, or to offer yourself.

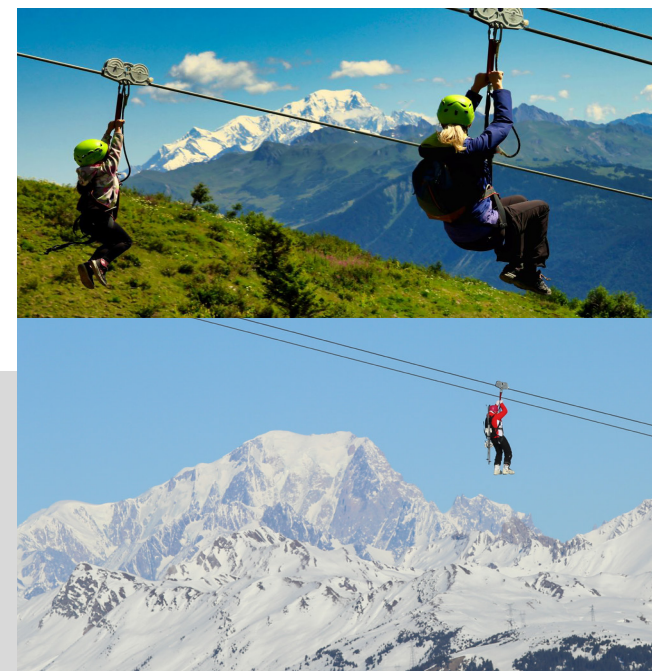
**Altisurface de Valmorel- 90 or 120 €**  
[altisurface.com](http://altisurface.com)



**The Valmorel zip line** is now well known to everyone with its length of 1400M and its speed reaching 70 to 100km/h. But the novelty of this winter is that it goes double! Two people can set off in parallel on this vertiginous but contemplative descent!

A beautiful moment to share, tons of fun with friends, with the children or with a loved one! With the pride, as well, of having created **the longest double zipline in France and one of the longest in Europe** !

**Madgic'adventure - 35 €/pers**  
[www.magicadventure.org/la-tyrolienne](http://www.magicadventure.org/la-tyrolienne)



**Le Yooner** has joined the Valmorel pistes. It is now possible to descend the ski area on this machine, a mix between skiing and tobogganing.

And for an even more fun moment, the ESF organises a Yooner group outing in the evening when the pistes are closed. A moment of shared fun for a great evenings' après ski.

**ESF - 18 €/pers**  
[www.esf-valmorel.com](http://www.esf-valmorel.com)

There are often adventure evenings for children, but in Valmorel adults can enjoy them too thanks to **the Great Trappers evening with Florent Espagnac**.

A stroll through the forest with headlamps, followed by making a wood fire and enjoying a Savoyard aperitif and sharing a enjoyable and warm moment !

**Florent Espagnac - 25 €/pers**  
[www.florentespagnac.fr](http://www.florentespagnac.fr)





On holiday, one wants to relax but also to share moments with ones children. So why not enjoy **a parent-child duo massage at the La Grange aux fées ?**

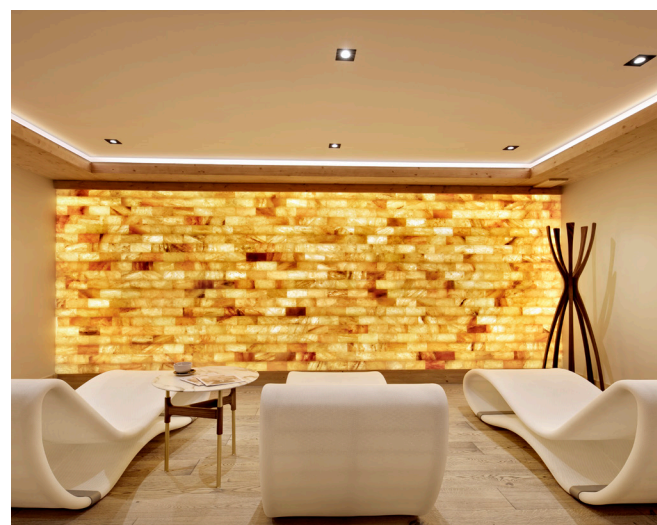
Take the time to relax together with a honey-vanilla balm.  
Accessible for children from 6 to 14 years old.

**Spa O des cîmes** - 95€  
[www.odescimes.com](http://www.odescimes.com)

Music helps relaxation, this is why **the Spa O des lauzes** has decided to add it to their Medyjet treatment.

In a horizontal position, immersed in a bath, benefit from pressure water jets while wearing a **musicotherapy** headset providing full relaxation.

**Spa O des lauzes**  
[www.spa-o-des-lauzes.com](http://www.spa-o-des-lauzes.com)



At the **Montagnes du monde Spa** at the Anitéa Residence, the atmosphere is created by mountain products from the **Pure Altitude** range.

These products are created with 100% natural products, picked in environmentally respectful conditions. The Edelweiss that is used in these products helps, for example, to fight against skin ageing.

To better enjoy the spa, **the sensory circuit** is suggested. In this circuit one can enjoy the pool, the bubbling bath, the sauna, the nordic bath at 5°, the hammam, the sensory shower and, of course, the relaxation area with its wall of Himalayan salt which helps full relaxation.

**Spa Montagnes du Monde**  
[www.mgm-hotels-residences.com](http://www.mgm-hotels-residences.com)





# A gourmet destination

A smell of winter and melted cheese!  
And to put us in the mood, **the Perce neige** prepares its tartiflette in its giant pan in the middle of rue du Bourg.  
Enough to entice the most gourmet in search of savory delicacies in order to face the cold and ski well !

*Le Perce Neige*  
[www.valmorel.com](http://www.valmorel.com)

Before the meal an aperitif, after the meal a digestive!  
**Maison M** is the distillery that everyone loves. They prepare their own spirits but also sell wines, beers and other soft drinks from Savoie or the surrounding area!

It is the benchmark for small producers.  
They regularly work on new products and have released new nuggets: **Blueberry Verbena aperitif**, **Thyme wild thyme aperitif** and **dry genepi**, 48° without sugar!

*Maison M*  
[www.distillerie-maisonm.fr](http://www.distillerie-maisonm.fr)

The menu of the excellent restaurant, **l'Oxygène** changes depending on their wishes and the seasons. Small pommonier stuffed vegetables, **char ravioli**, **crunchy vegetables** and **thyme-Reblochon cream**, **trout gravlax smoked with fir wood**, iced genepi soufflé... this is just a selection of what you can find around the fireplace of this pretty restaurant at La Charmette.

*L'Oxygène*  
[www.oxygene-hotel.fr](http://www.oxygene-hotel.fr)



# Unusual and welcoming accommodation

Sleeping in a tree in the middle of winter... Impossible?

**The Valmo'insolite cabin** welcomes its visitors all year round, even during winter. A real cozy little nest nestled 4m above the ground in a tree near the unusual Yurt. On the programme, a day of skiing, a fondue in the yurt and a warm night in the hollow of the trees in the cabin!

*Valmo'Insolite*  
[www.valmo-insolite.fr](http://www.valmo-insolite.fr)

Get away from the busy peaks and get lost in the middle of nature to reach a refuge where you can have a good time, enjoy a convivial dinner in the warmth after a ski touring or snowshoeing outing.

This is what **the Nant du Beurre refuge** above Grand-Nâves offers. An isolated refuge at 2080m where the view and the sunsets are exceptional.

38 beds are offered in this ecological refuge

*Refuge du Nant du Beurre*  
[refugedunantdubeurre.fr](http://refugedunantdubeurre.fr)

**Valmorel is continuing its development with new luxury accommodation offers to come. To follow the projects and the progress of the work it is [HERE](#).**



**The Chalets Lumi** have grown with the addition of «**Magdalena**». A new, contemporary and welcoming chalet with up-market equipment, sleeping 6 and with a surface area of 76m² for an «at home» holiday with hotel services. Ideal for a working stay but also for a holiday thanks to its direct access to the pistes and to the Valmore shops using the free shuttle busses.

*Chalets Lumi by GSI*  
[www.gsi-immobilier.com/chalets-lumi-valmorel](http://www.gsi-immobilier.com/chalets-lumi-valmorel)

**The offer not to be missed !**

*La Grange aux fées :*

✦ -10% reduction for reservations booked before 31/10 for a stay before 04/03/23 and -10% reduction for reservations booked before 15/12 for a stay between 04/03/23 and 18/04/23.





# An environmentally concerned destination

Valmorel has always been committed to the environment.

Previously labelled ISO 14001, Valmorel has now acquired automatism in terms of sustainable development.



## VALLÉE'BUS & VALMOBUS

The Valmo'buses run on AD blue and connect the Les Avanchers villages to each other and to the resort to allow holidaymakers and residents to get around more easily.

Last winter, the Vallée'bus shuttle was launched, linking La Léchère-les-Bains to Valmorel. It allows holidaymakers to stay further away yet to get into the resort for free without blocking up the access road with unnecessary traffic. A social and environmental action that benefits everyone. It runs 4 round trips per day.

## SNOWSAT TECHNOLOGY

The Snowsat technology was tested on a piste last winter, the La Valette piste which descends towards La Madeleine. A **production decrease of 30% of the annual volume of artificial snow between 2021 and 2022 was recorded.**

The hindsight is still a bit light in order to obtain complete figures on the whole field but so far it is encouraging.

## ENVIRONMENTAL OBSERVATORY

In partnership with EPODE, the area **studies and maps out the environment** in order to reference the fauna, flora and the sensitive zones of the ski area.

This observatory is therefore integrated into the various development and design processes for new development projects in the area.

# A fully entertaining winter

Valmorel is very attached to offering a range of events and is proud of the various events on offer during the winter season.

Sport, adrenaline, conviviality, complicity, music, energy... are the key words that sum up the **winter agenda!**

## La Grande Odyssée + 17<sup>th</sup> January 2023

It's been three years since the Grande Odyssée adventure began in Valmorel and now it continues!

The mushers have taken a liking to this demanding stage with its steep portions and magnificent setting, appreciated by everyone.

La Grande Odyssée represents the values of Valmorel through the efforts produced by the musher and his dogs, the protection of the environment and the values of love and complicity between the musher and his pack. An event not to be missed between Doucy and Valmorel this winter.







## La Winter Spartan Race + 21<sup>st</sup> & 22<sup>nd</sup> January 2023

Since 2016 the Winter Spartan race has settled in Valmorel and no longer wants to leave our beautiful resort !

**Two races** punctuate this sports weekend which brings together nearly 3000 people. Not forgetting the children with the **Kids race** over distances between 1 and 3 kms and with obstacles to become future Spartans !

### The Sprint - 5 km and 20 obstacles

«This is the signature event of the Spartan Race, a fast-paced adventure over rugged terrain designed for Spartan Race novices or first-time Spartans. This is the obligatory passage to enter the Spartan world. The Sprint is a race eligible for the Spartan Trifecta»

### The Super - 10 km and 25 obstacles

«This distance combines speed, endurance and technique. The Super format was created to test runners' athleticism, mentality and adaptation to rough terrain. This race is the bridge between athletes and true Spartans. The Super is a race eligible for the Spartan Trifecta.»

An event that has become unmissable where the atmosphere is at its peak all weekend !

«Spartans, what's your job?!»

### New exclusivity for 2023 :

**La Hurricane** over 12 consecutive hours, supervised by a Spartan coach from 20h to 8h. Start on Friday evening for a maximum of 20 to 25 participants. This is a **FIRST** for all the Spartans !

## NRJ + January 2023

The Manu du 6-10 team joins the Valmorel resort for a week of relocation! Every morning, they produce the show and enjoy the resort's activities the rest of the time. The public can also watch the show live.

## La Valmo'belle + February & march 2023

Lovers of ski touring get together, as each year, for 1 or 2 dates of the Valmo'belle. A ski race starting from the resort and arriving at a mountain restaurant, either Les Voiles du nants or La Vache Orange. Fun atmosphere where the record of 35 mins on the Toboggan course, held by Florian Sautel, local athlete and resort ambassador, is the target to beat.

## La Valdingue + 18 March 2023

A completely „crazy“ day where cross-country skiers can show their talent alone or with others over events more and more funny. With, in addition, paret races, curling .. and, of course, a festive evening with concert and meal !

## The Eliot Nochez French flying and skiing Championships + March 2023

2<sup>nd</sup> edition of this flying and skiing competition organised by Eliot Nochez but this year it has turned into the French Championships ! This event, in partnership with the FFVL, is also run in aid of the association «Nos petites étoiles».

We are expecting about a hundred participants on the ski area and in the Valmorel sky for this festive weekend.

## Contest Jam Session + March 2023

The snowpark lightens up with the get together of several freestylers in and around the Arnouillaz area.

Jam session big air, jam session Jib, barbecue, and prize giving are on the day's programme. The team of shapers will be working their hardest for the participating skiers and snowboarders.





## JURASSIK VALMOREL LE MONDE SOUTERRAIN

### Christmas and New Year magic + December 2022

Two unmissable end of year evenings. Meet Father Christmas, a shower of Christmas sweets, hot drinks, fireworks are all on the programme in Doucy and Valmorel. On New Year's Eve, DJ evening until late in the night and fireworks to greet the New Year.



### Jurassik Valmorel II : The Underground World + Season 2023

The famous professor Morelus sets off on one of his last adventures to explore the underground worlds of our planet. Unmissable moments like the great quiz, blind Test, fantasy dance, virtual reality, puppet show, human curling, football on snow as well as new events like the snow Olympiads and lots of other surprises.

### Nordic happy hour in Nâves + January 2023

Discover night cross-country skiing and biathlon ! Enjoy these activities in the natural setting of Nâves. Free participation and equipment loan, prebooking compulsory.

### Wednesdays is «Gulli in Doucy» + Season 2023

The resort partner «Gulli» welcomes holidaymakers with its « chococooning» Gulli, Gulli party with games on the square and, to finish up the day, the Gu'live with games, challenges and lots of Gulli presents !

### Ski Show + French school holidays 2023

A festive atmosphere and a unique show on the Altispace piste in the heart of the resort. Paragliding demonstration by the world acrobatic paragliding champion Eliot Nochez, torchlight descent, ski show and fireworks are all on the programme !

### Easter Egg Hunt + 9 april 2023

This is THE family end of season moment with the Easter Egg Hunt in the resort of Doucy ! Easter rabbit challenges every hour, make-up stand, bouncy castles, wooden games and an end of season concert.

### End of season event + 15-16 April 2023

The various actors of the resort are mobilising to offer a weekend of festivities to close the winter with shows, concerts and lots of surprises!





# Ideas for subjects & portraits

«Valmorel la belle» and the Aigueblanche Valleys were built thanks to the women and men who developed their territory.

These people of character are still shaping it today by developing shops, products or by participating in political or associative life.



## The Vorger family back in the family sports shop

The sports shop, Les Clarines sport, situated at Le Pré, next to the Charmette, in the bottom part of the ski area, will be managed this winter by the family of its past owners.

«The family story is born again ! The circle is ...» says Erika Vorger. The building was built in 1965 by their grandfather Joseph Vorger and his brother Marcel. There was a bar-restaurant and a ski shop. Together with other Avancherains, the two brothers also built the Rocher ski lift, opposite the shop, and Marcel had climbed the pulley from the top on his back!

In 1994, after Marcel and his wife Bernadette had taken over the shop, it was their nephew and niece Annick and Jean-Claude who took over for 4 winter seasons.

Jérôme, Erika, Laury and Mathieu will continue the family adventure in this sports shop where they will offer skis, snowboards and snowshoes for hire, as well as selling accessories (gloves, hats, glasses, etc.). They will also offer cross-country skis, as the Valmorel cross-country tracks are nearby! In the near future, they wish to rehabilitate the existing building to make tourist accommodation and 2 shops.



## Samuel, the manufacturer of SamSki wooden skis

**SamSki** is the adventure that Samuel Ledanois has followed since 2015, and that was materialised, more precisely, in 2017.

This cabinetmaker, from Normandy, arrived in Savoie in 1987, to combine his two passions, and in respecting his values, to create **wooden skis**.

These skis are entirely customisable. It is possible to add a name or picture according to one's taste. Each pair is unique and entirely **made by hand**.

They are composed of a "sandwich" structure of different layers of fibre glass and carbon, linked by an epoxy resin.

The wood that is used comes mostly from the Morel valley as well as other parts of France. It is thanks to this piece of wood that the ski will gain all its characteristics of sustainability, flexibility and tension.

Samuel makes his skis in the village of Le Pré, near Valmorel.

The shop, Go Sport, in the centre of the resort, is a loyal partner who exposes and sells the skis. The shop also deals with the technical side of the skis, by providing the base finish, edge sharpening and assembling the bindings.

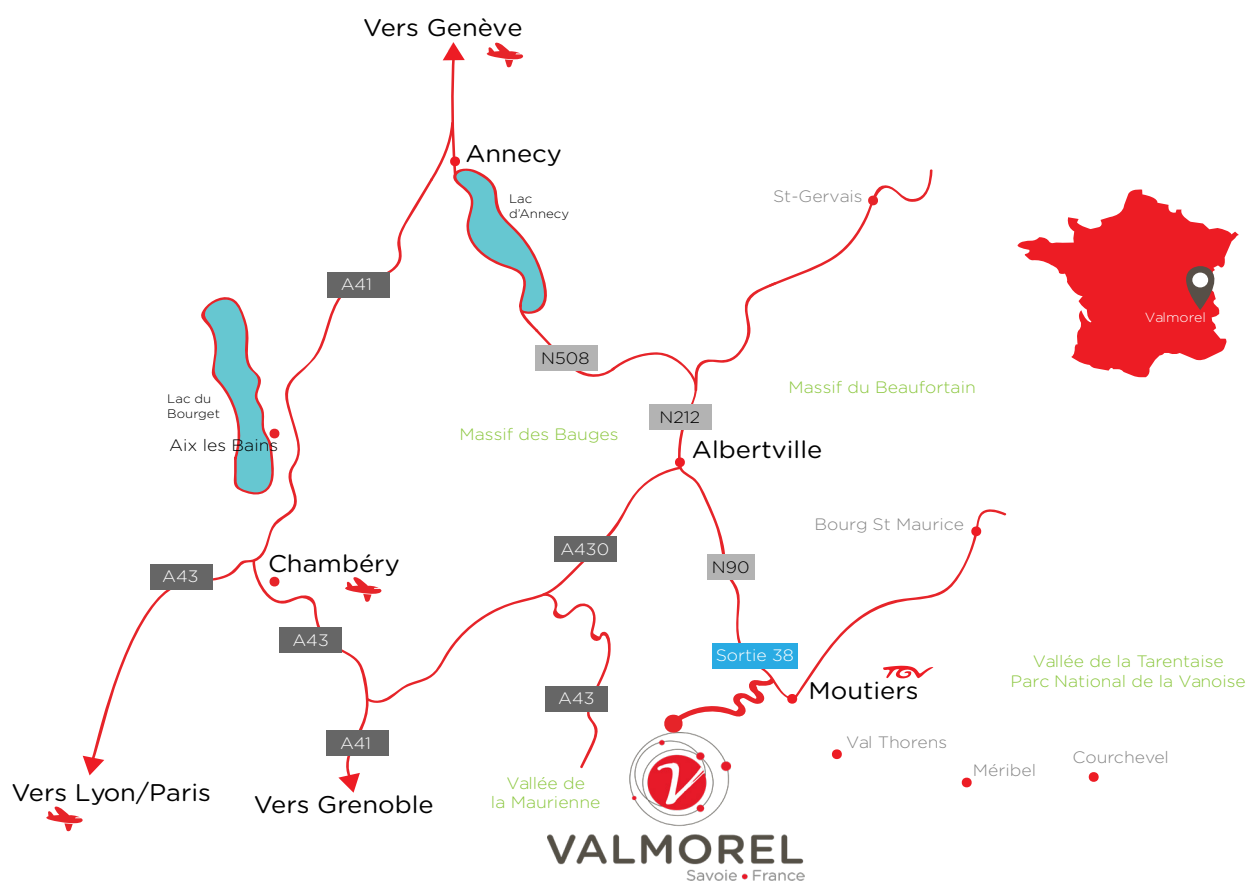
In the resort the Samski skis are recognisable by their unique physical characteristics and the majority of the local inhabitants, but also those who live well beyond the Morel valley, show off their unique creations like, for example, the owner of the mountain restaurant La Vache orange !

Users regularly share their joy after testing their new Samski skis: *"Fantastic skis testes in the Meije valleys ... a real joy of flexibility, perfect handling on steep slopes, huge responsiveness in moguls and a surprisingly perfect handling on ice ... pure joy."* Laurent E.

To see Samuel in action, click [HERE](#).







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