

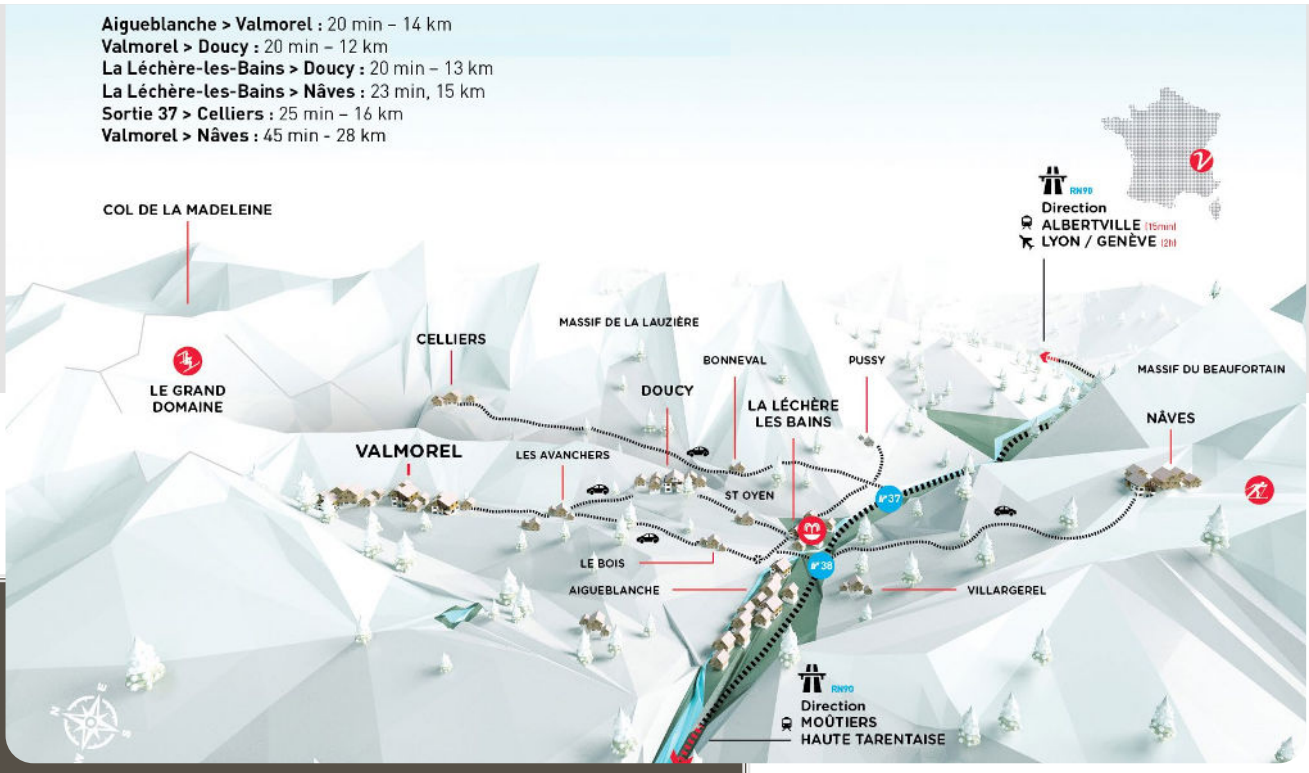
THE ESSENTIALS

PRESS KIT

WINTER 2026 - 2027

VALMOREL

AS A DESTINATION



There is no need to choose between the charm of a village, a vast ski area or easy access: Valmorel brings together all the ingredients for a successful winter. **As the gateway to the Tarentaise resorts**, the destination **is just two hours from Lyon Airport , two hours from Geneva Airport**, and 30 minutes from Moûtiers-Salins train station. It offers privileged access to the mountains, far from the endless drive to the highest-altitude resorts.

At an altitude of 1,400 metres, Valmorel has preserved the soul of a true mountain village. Behind its stone and timber façades, slate roofs and lively pedestrian street, the resort cultivates a warm and welcoming atmosphere where everything can be reached on foot. This authentic character can be found throughout the village's shops and restaurants.

As for skiing, **its 165 km of slopes, favourable north-western exposure** and panoramic views towards **Mont Blanc** and the **Lauzière Massif** promise a varied experience, from first turns on the snow to some of the finest routes for experienced skiers.

And because there is more to the mountains than skiing, Valmorel offers a wealth of experiences: marked and groomed hiking trails, snow sports and activities, a wellness centre, gastronomy and events.

VALMOREL
The mother resort

DOUCY
The little sister

NÂVES
The Nordic ski resort

LA LÉCHÈRE-LES-BAINS
The spa resort

CELLIERS
The traditional village

15 000 BEDS

46 LIFTS

5 VILLAGES

165 KM OFF SKI AREA / 3600 ha

17 FUN ZONES

2 550 m

1250 m

1 SNOWTUBING AERA

2H FROM LYON OR GENEVA AIRPORTS

- Eurostar snow train : Moutiers Salins train station stop



50 Years of History
and Still the Same Spirit

This winter, Valmorel celebrates its **50th anniversary.** Opened in 1977, the resort has weathered the decades without ever losing sight of its identity: a human-scale village and architecture perfectly integrated into its natural surroundings.

Fifty years after opening, Valmorel **continues to innovate** while remaining true to its values, making this anniversary an opportunity to celebrate half a century of passion for the mountains, shared memories and unforgettable moments on the slopes. An anniversary season promising a host of festive events and exciting surprises.



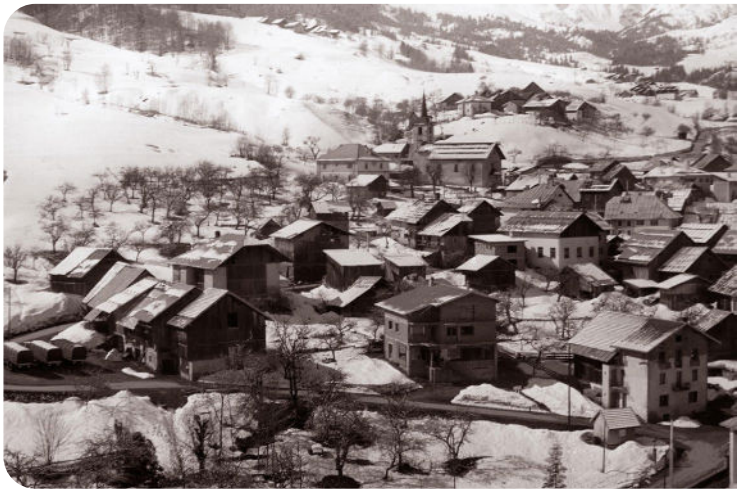
VALMOREL

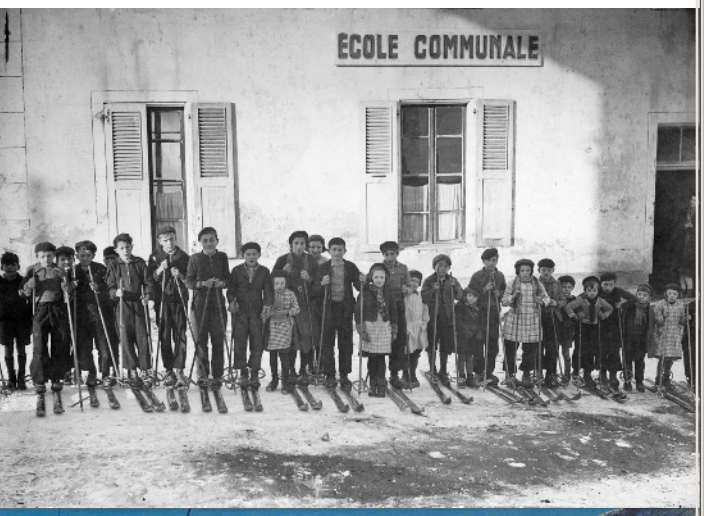
50 YEARS OF HISTORY

Valmorel celebrates its 50th anniversary:
Half a Century of Authenticity and Pioneer Spirit

In the winter of 1976, Valmorel made what was then a pioneering choice: to create a human-scale resort village, integrated into its natural environment and **organised around a fully pedestrianised centre.** With its colourful façades, slate roofs, small squares and narrow streets, Valmorel offered a different way of designing and experiencing the mountains.
Fifty years later, this distinctive architectural identity, **its family-friendly spirit** and its commitment to preserving a vibrant resort remain at the heart of what makes Valmorel unique.
Valmorel....50 years of history

To celebrate this half-century of shared history, Valmorel is inviting residents, holidaymakers, property owners, local professionals and all those passionate about this valley to join an anniversary season centred around sharing, passing on traditions and celebrating together.







Tuesday, 22 December 2026
The Grand Anniversary Celebration

At the heart of Christmas week, the highlight of the festivities will bring the entire resort together on the snow front **for a major celebration** that is inclusive, **family-friendly and intergenerational.**

A Mapping Show Telling the Story of Valmorel
The evening will begin with an original **video-mapping show** created especially for Valmorel's 50th anniversary. Drawing on archives, photographs, personal accounts and extensive historical research, this spectacular projection will retrace the key stages in the resort's history.

More than a simple chronology, the mapping show will tell **a collective human story:** that of the pioneers who imagined Valmorel, the generations who helped shape its development, and all those who continue to bring the resort to life today.

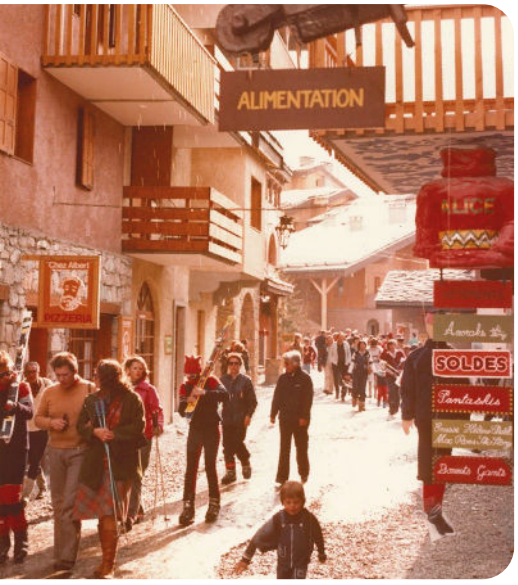
The show **will evoke the birth of Valmorel** in 1976, its evolution over the decades, and **its ability to preserve its identity** while continually reinventing itself.

A Torchlight Descent
In Tribute to the People Who Make the Resort What It Is

The mapping show will be followed by a **torchlight descent** specially created for the anniversary. It will celebrate the people who work in the resort and showcase how their professions have evolved over the past fifty years.
Ski instructors, ski patrol and rescue teams, snow groomer drivers, ski-area technicians and mountain professionals will descend together, **symbolising the passing of the torch** from yesterday's builders to those who bring Valmorel to life every day.

This sequence will remind us that the history of the resort is not based solely on its buildings or facilities. Above all, it is the result of skills, commitment and generations of women and men deeply attached to their region.





A Spectacular *Pyrotechnic Finale*

At the end of the torchlight descent, **a spectacular finale combining a pyrotechnic show and fireworks** will light up the sky and the snow front, bringing the first part of the evening to a spectacular close.
From the Snow Front to Rue du Bourg: The Celebration Continues in the Heart of the Village
After the mapping show, torchlight descent and spectacular finale, everyone will head to one of Valmorel's defining features: its pedestrian shopping street.
The celebrations will naturally continue along Rue du Bourg, in the heart of the resort. **Music, entertainment, shops and terraces will create a warm and festive atmosphere,** giving residents, local professionals and holidaymakers the opportunity to celebrate this anniversary evening together.
This transition from the snow front to Rue du Bourg perfectly captures Valmorel's identity: a mountain resort where the biggest moments are experienced at the heart of the village, alongside the people who bring it to life.

The Common Thread
Throughout an Anniversary Season

Valmorel's 50th anniversary will not be limited to **the evening of 22 December.** The anniversary will serve as a common thread running through the events and highlights of the 2026–27 winter season.

Nods to the resort's five decades, **retrospective events** and opportunities to come together will keep the anniversary alive throughout the winter and help pass this history on to new generations.
This 50th anniversary should not simply be a commemoration looking back at the past. It is a moment of collective pride, an opportunity to thank all those who have contributed to Valmorel's history, **while also opening a new chapter.**
True to its identity, pioneering spirit and capacity for innovation, Valmorel therefore intends to celebrate the fifty years that have passed while resolutely looking ahead to the next fifty.



VALMOREL

LE DOMAINE SKIABLE

Ski area open from **December 18, 2026 to April 10, 2027**



PRICES

Adult Day Pass (ages 13-64):

- €56.10 Valmorel
- €59.70 Grand Domaine

Child Day Pass (ages 5-12):

- €46.40 Valmorel
- €48.90 Grand Domaine

Doucy: A New Gondola Lift

Making Access to the Grand Domaine Easier

The 2026–27 winter season will mark a new chapter for Doucy with the opening of the new Combelouvière gondola lift. **Designed by POMA,** this detachable 10-seater gondola will replace both the former Combelouvière chairlift and the Charmettes drag lifts, **significantly simplifying access to the ski area.**

Departing from the resort at an altitude of 1,260 metres, the 51 cabins will transport skiers up to 1,563 metres, providing a faster and smoother connection **to the Grand Domaine and the beginner ski area.** Just one gondola ride is now all it takes to reach the slopes.

Beyond comfort, the new lift also stands out **for its innovative design.** More than **3 kilometres long,** it features an approximately **7-degree in-line curve,** one of the **largest ever built in France** on a detachable monocable gondola. T**his is a technical first for manufacturer POMA**. The solution was required to optimise the route, preserve areas of particular geological and environmental sensitivity, and improve traffic flow throughout the ski area.

The project also reflects a more sustainable approach. By replacing three lifts with a single installation, the new gondola significantly reduces its visual and environmental footprint, **with 17 fewer towers than the previous installations.** It also improves accessibility, with cabins adapted for people with reduced mobility and for adaptive skiing.





Beginners *Head Higher*

First turns can now be enjoyed at altitude! Following the creation last winter of a new high-altitude learning area in the Arnouillaz sector, at the top of the Planchamp gondola, Doucy is now completely modernising its beginner area **with a new dedicated zone** at the top of the Combelouvière gondola.
Easy access and guaranteed snow cover!

A Break with *a View*

At an altitude of 2,400 metres, a new picnic area offers a spectacular place to take a break, with views over Le Cheval Noir and **the wild Deux Nants valley.**
Tables and sun loungers invite visitors to sit back and enjoy the panorama at the top of the Mottet chairlift. The spot is accessible to both skiers and pedestrians, making it ideal for lunch or simply taking in the scenery.



Freeriding in Freedom... *and Safety*

Spread throughout the Grand Domaine, **four freeride areas** provide dedicated terrain where **the snow is left in its natural state**, ungroomed, allowing skiers to rediscover the authentic sensations of off-piste skiing while remaining **within a clearly marked and secured environment.** From Le Gollet, ideal for a first introduction to freeriding, to the more challenging slopes of Riondet and Mottet, via La Procureuse, a more playful and sunny area, everyone can choose a route suited to their ability and preferences.
Moguls, bowls, natural curves and powder snow create varied terrain where the pleasure of skiing takes centre stage.
Because freeriding also means taking responsibility, Valmorel provides a DVA training area, where skiers can learn or refresh the essential skills involved in using an avalanche transceiver. It is a way of raising awareness of safe practices before venturing beyond the groomed slopes. Website to be added.

https://skipass.valmorel.com/fr/espaces-freeride

Fun Zone at Altitude: *Pirates Village*

At the top of the Planchamp gondola, Pirate Village is the perfect hideaway for little adventurers aged 2 to 10.
Accessible both on skis and on foot, this large play area is centred around a wooden castle and slides, promising plenty of **snowy adventures**.
But Pirate Village is also a meeting point for the whole family. Skiers and non-skiers **can meet up here for a break** or a sunny picnic, with tables, benches and loungers installed in one of the sunniest areas of the ski domain.
A perfect place to bring the whole crew together — with or without skis on their feet.



Behind the Scenes of the Ski Area *Free Activities*

In the Footsteps of the Ski Patrol
Set off at dawn with the ski patrol team and discover what their daily work involves: securing the slopes, installing signage and managing avalanche risks.
Wednesday at 8:35 a.m.

Discovering the Secrets of Snow
Visit the snowmaking facility at Arnouillaz to discover how snow is produced and explore the challenges and issues surrounding snowmaking.
Tuesday at 2:00 p.m.

Behind the Mechanics of the Ski
LiftsMotors, cables, towers... the teams reveal how a ski lift works and take you behind the scenes of the technology that keeps the ski area running.
Wednesday at 10:30 a.m.

Free – online booking required: www.skipass.valmorel.com

NEW "OFF-SLOPE" EXPERIENCES





« Kanopé », A New *Wellness Retreat in the Heart of the Village*

The new Kanopé aquatic and wellness centre invites visitors to extend the pleasures of the mountains in a space entirely dedicated to relaxation. Its wellness area features **two panoramic saunas,** two steam rooms, four massage treatment rooms, a fitness room and **two indoor hydrotherapy pools designed for relaxation.**

The perfect place to unwind after a day in the great outdoors or simply enjoy a moment of relaxation. In summer, a sports pool and a fun splash pad will complete the facilities.

Open daily in winter from 11 a.m. to 8 p.m., and from 2 p.m. on Saturdays.

Aquatic area rates: Adults: €9.50 | Children (3–12): €7.50
Wellness area (16+): €30

https://kanope-valmorel.fr/

« Le pisteur », a New Restaurant *A Bistronomic Restaurant Led by Chef Patrick Jourdanet*

After heading the kitchens of several establishments in southern France, opening his own restaurant in Paris and working as a private chef, passionate chef and member of the French culinary academy Patrick Jourdanet decided on a change of scenery.

Together with his partner Florence, he fell in love with Valmorel and opened Le Pisteur in July. This new bistronomic restaurant is tucked away in the Akoya residence. **The menu is deliberately concise**, with fresh produce, recipes inspired by traditional cuisine and beautifully presented dishes **delicately decorated with fresh flowers,** appealing as much to the eye as to the palate.

Overlooking the mountains, in a **dining room open onto the kitchen,** the chef creates generous and accessible cuisine, where **the close relationship with guests** is an integral part of the experience.





Patrick Jourdanet : +33 (0)4 79 09 00 60 – +33 (0)6 95 72 33 72

The Guide's Refuge at L'Empyrée
Brought Back to Life



The Refuge de l'Empyrée is being given a new lease of life. The refuge was originally operated from 1970 to 1977, before the creation of the Valmorel resort.
At the helm are **Vincent, a mountain guide**, and **Pascale, a massage therapist**, who have chosen to bring this historic place back to life by focusing on the essentials: a warm welcome, homemade drinks and treats, simple snacks and spectacular views over the Lauzière mountain range.
Just a 35-minute walk from Valmorel, or accessible from the Valmobus stop at the start of the Nordic trails, **the refuge is an ideal stop for hikers seeking peace and quiet**, or a destination in its own right, surrounded by the rhythms of mountain life.

Vincent et Pascale : +33 (0)6 09 53 14 36

www.valmorel.com/refuge-du-guide-lempyree/

New: Caniski
Cross-Country Skiing with Your Dog



Forget sled dogs: here, your own four-legged companion takes the lead!
New for winter in Nâves, **caniski** — also known as **canine ski-joëring** — invites cross-country skiing enthusiasts **to share a special experience with their dog.**
Connected by a harness and elastic towline, the pair progresses together along a dedicated trail, surrounded by snow-covered forests and Alpine panoramas. Open to skiers with some experience in either classic cross-country skiing or skating, this activity is above **all about connection, communication and respect for the animal**.An original way to experience the mountains... on two skis and four paws.

Every Wednesday morning, 9 a.m.–12 p.m.
Cross-country ski pass required

La Maison de la Montagne de Nâves – +33 (0)4 79 24 40 13

www.naves-savoie.com/ski-joering-canin/

French Orienteering Championships
23–24 January

Cross-country ski courses following the same principles as a traditional orienteering race.
Open to both licensed competitors and non-licensed participants wishing to discover the discipline.

Contact : Sandra +33 (0)4 79 24 40 13

www.naves-savoie.com

Real-Time Lift Queue Information

With the new page, the route adapts in real time, providing a practical tool for choosing the best time to ski, adjusting your itinerary and making the most of your day on the slopes.
https://skipass.valmorel.com/fr/temps-reel



Valmorel

MUST-DO ACTIVITIES

Fly on France's Largest *Double Zip Line*

At Valmorel, from the top of the Planchamp gondola, France's largest double zip line invites thrill-seekers to launch themselves into the void for a 1,400-metre flight.

Suspended up to **150 metres above the valley,** either alone or side by side, participants travel at speeds of between **50 and 100 km/h,** with spectacular panoramic views unfolding beneath their feet. For almost two minutes, the silence of the mountains combines with the adrenaline rush of a descent that creates the exhilarating sensation of flying above the snow-covered peaks.

Flight time: approximately 2 minutes
Weight: from 20 kg (age 6) up to 150 kg

From €35 per person

Online booking: *www.magicadventure.org*

E-Scooters *for a Slow-Tourism Experience*

All-terrain electric scooters offer a new way to explore the mountains — **quietly and with respect for the natural environment.**

At Valmorel, these French-designed machines can tackle a variety of terrain, providing an immersive experience in the surrounding landscapes. Accompanied by a qualified guide, participants discover some of the resort's most beautiful routes on a machine that is both agile and fun to ride.

Accessible from the age of 14, this experience shows that thrills and discovery can go hand in hand with getting closer to nature.

Open to everyone aged 14 and over Every day except Saturday Excursions lasting 1½ to 2½ hours

From €55 per person

Online booking: *www.valmo-insolite.fr*

CRAFTSMANSHIP

SamSki *The Art of Handcrafted Skis*

In his workshop in Valmorel, Samuel Ledanois is keeping a time-honoured craft alive: **the art of making wooden skis by hand.** A trained cabinetmaker, he has been creating skis entirely by hand since 2015, with the same meticulous attention to detail at every stage, from selecting the wood to the final finishing touches.

At the heart of each pair is an ash wood core, much of it sourced from the forests of the Morel Valley. Carefully selected, dried, assembled and precisely shaped, the wood is combined with glass and carbon fibres using a "sandwich" construction, resulting in skis that are as high-performing as they are elegant.

Fully customisable, SamSki skis are produced in small batches or even as one-off creations. Each pair is unique, crafted for its future owner and designed to last.

https://samski.fr/

Gong *The Artisan Reinventing the Crozet*

A small square of pasta that has become one of the emblems of Savoyard cuisine, the crozet has found a passionate artisan in Nâves dedicated to keeping its tradition alive.

In his workshop, Nicolas Mathieu makes his crozets using organic flours and carefully selected ingredients. While remaining faithful to traditional know-how, Gong reinvents the crozet through **a range of original recipes**, from buckwheat to mountain plants, bringing out the flavours of the Alpine terroir.

It is a way of keeping this Savoyard speciality alive while adding a creative touch. This small-scale, local craft production is **driven by a passion for quality workmanship**, turning every packet of crozets into much more than a regional speciality: a taste of Savoy, lovingly crafted.

https://gong-savoie.jimdofree.com/

SECRET SPOTS

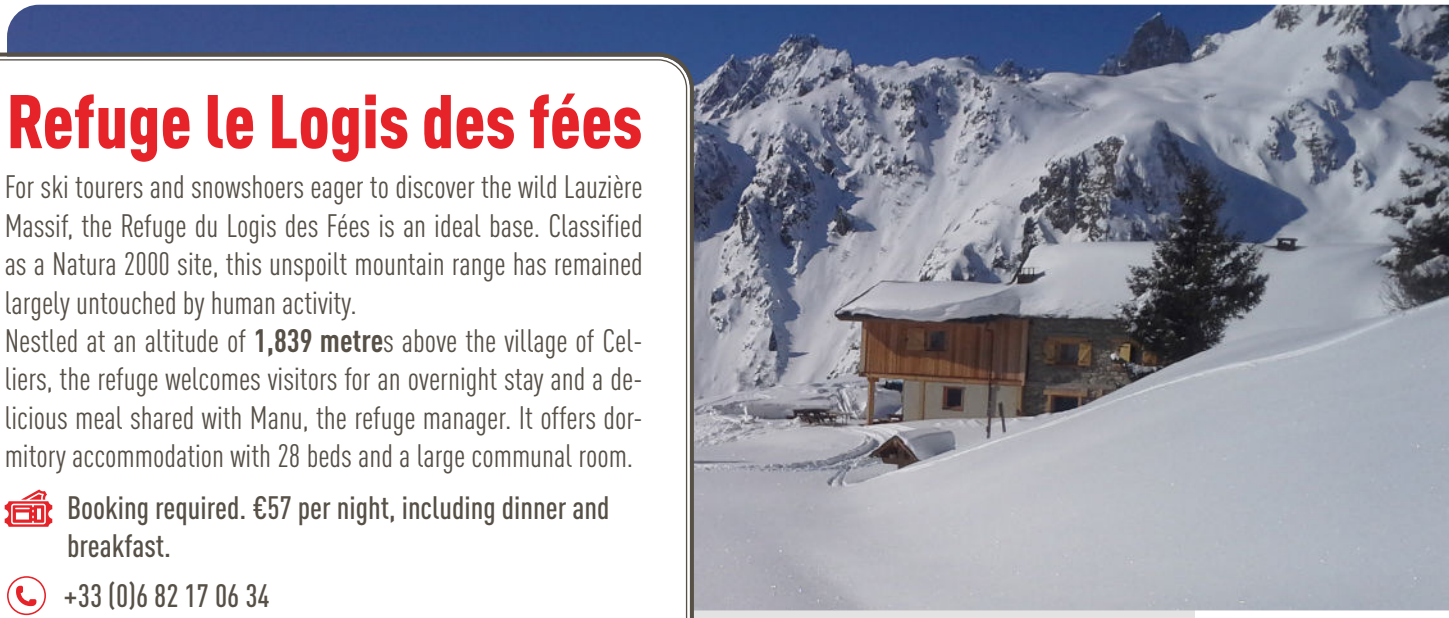


Refuge du Nant du Beurre

Perched at an altitude of **2,080 metres**, on the Beaufortain side and facing the sun, the Refuge du Nant du Beurre offers exceptional views of the surrounding mountain ranges: the Lauzière, Cheval Noir and Vanoise, with the Meije and Écrins further in the distance. And the sunsets over the Lauzière are truly something special! In winter, the refuge can be reached **by cross-country skiing** — it is located within the Grand Nâves Nordic ski area (73260) — **as well as by snowshoeing or ski touring.** The refuge has 38 beds spread across four six-bed dormitories, two five-bed dormitories and two two-bed rooms.

Rate: €52 per adult, half board.

refugedunantdubeurre.fr -
Simon and Sabine : refugedunantdubeurre@etik.com



Refuge le Logis des fées

For ski tourers and snowshoers eager to discover the wild Lauzière Massif, the Refuge du Logis des Fées is an ideal base. Classified as a Natura 2000 site, this unspoilt mountain range has remained largely untouched by human activity.
Nestled at an altitude of **1,839 metre**s above the village of Celliers, the refuge welcomes visitors for an overnight stay and a delicious meal shared with Manu, the refuge manager. It offers dormitory accommodation with 28 beds and a large communal room.

Booking required. €57 per night, including dinner and breakfast.

+33 (0)6 82 17 06 34

Celliers

A Character All Its Own

Nestled in the heart of the Celliers Valley, this mountain village is **the gateway to the Lauzière Massif,** one of the wildest mountain ranges in the French Alps. Classified as a Natura 2000 site a Label aimed at preserving biodiversity, this vast protected area offers a landscape where nature reigns supreme and traces of human presence remain discreet. For almost nine centuries, Celliers' five hamlets have coexisted with an environment that is as spectacular as it is demanding. **Long exposed to avalanches,** local residents, foresters and mountain communities have worked together to protect the area, regenerate its protective forests and secure access routes. This history of resilience continues to shape the village's distinctive identity today.
Accessible from Valmorel by ski slopes via the Celliers gondola, or by road, this unspoilt village offers a different way to experience the mountains: **wilder, more secluded and deeply authentic.**

Valmorel

GREAT DEALS

Getting here: THE TOP TIP!

Travel Green, Ski Smart

Travelling to Valmorel by train is a simple way to reduce your environmental impact — while also benefiting from a discount on your ski pass. With its "Travel Green" offer, the resort **gives 15% off ski passes** to visitors presenting a valid rail ticket.

Easily accessible via Moûtiers railway station, just 30 minutes from the resort, Valmorel is reaffirming its commitment to more responsible tourism. The initiative encourages sustainable mobility while giving visitors the opportunity to explore the Grand Domaine's 165 km of slopes at a preferential rate.

A good reason to leave the car at home and start your holiday as soon as the journey begins.

Information and terms & conditions: skipass.valmorel.com

Ski Pass Offers

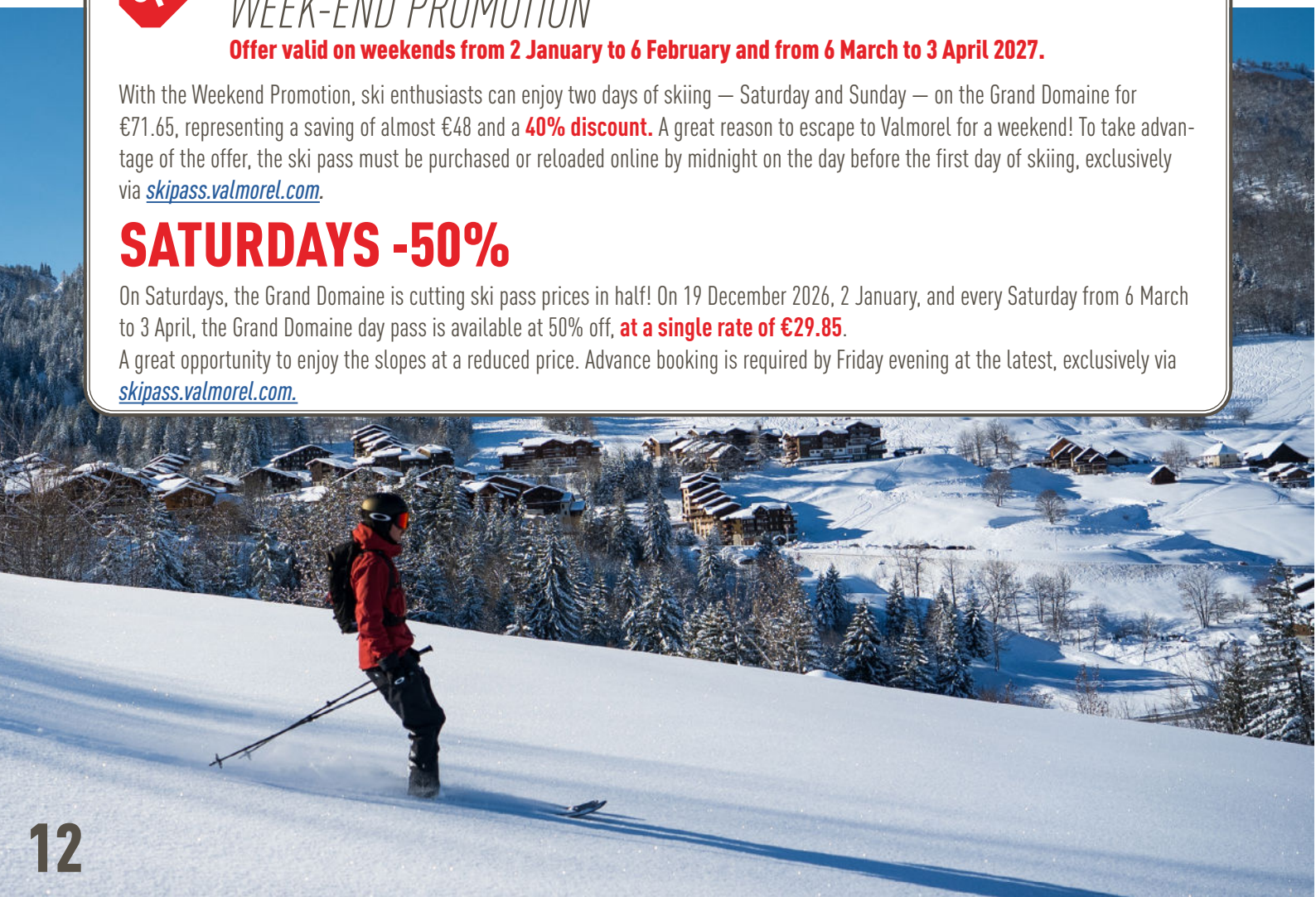
WEEK-END PROMOTION

Offer valid on weekends from 2 January to 6 February and from 6 March to 3 April 2027.

With the Weekend Promotion, ski enthusiasts can enjoy two days of skiing — Saturday and Sunday — on the Grand Domaine for €71.65, representing a saving of almost €48 and a **40% discount.** A great reason to escape to Valmorel for a weekend! To take advantage of the offer, the ski pass must be purchased or reloaded online by midnight on the day before the first day of skiing, exclusively via *skipass.valmorel.com*.

SATURDAYS -50%

On Saturdays, the Grand Domaine is cutting ski pass prices in half! On 19 December 2026, 2 January, and every Saturday from 6 March to 3 April, the Grand Domaine day pass is available at 50% off, **at a single rate of €29.85**.
A great opportunity to enjoy the slopes at a reduced price. Advance booking is required by Friday evening at the latest, exclusively via *skipass.valmorel.com.*



Valmorel

AGENDA

The GIANT Yule log

Friday, December 25



3 days of preparation, 3 people, 36 kg of ingredients, **12 metres long** (the equivalent of 24 Yule logs serving 12 people each)... For the past 10 years, Valmorel has unveiled its traditional giant Christmas Yule log, created by Maryan, every December 25. Displayed in the main street (weather permitting), **children are invited to decorate the Yule log** with 500 Christmas decorations before slices are sold, with the proceeds donated to Œuvre des Pupilles, an association supporting the orphaned children of firefighters.

La Grande Odyssée Comes to Doucy-Valmorel

10 January 2027



Every winter, La Grande Odyssée brings the Alps to life as sled dog teams race at full speed through the mountains. **Considered one of Europe's most demanding sled dog races, it returns to Doucy-Valmorel on 10 January,** with a route winding through the snow-covered landscapes of the Tarentaise.

For the mushers, every climb puts their bodies to the test and every descent demands perfect control, while the bond between them and their dogs can make all the difference. Around this exceptional sporting event, the village of Doucy opens the door to the world of the Far North, with screenings, activities and opportunities to meet the participants, giving families a close-up experience of this extraordinary adventure.

https://www.valmorel.com/evenement-hiver-la-grande-odyssee/

Spartan Race Takes on Valmorel's Mountain Peaks

20–21 March 2027



Run, climb, crawl, conquer, repeat... In March, the Spartan Race once again brings together more than 2,000 participants ready to take on the rugged terrain of the Tarentaise.

Sprint (5 km – 20 obstacles), Super (10 km – 25 obstacles), Beast (21 km – 30 obstacles) each format tests both physical strength and mental endurance. With obstacles, elevation gains and spectacular Alpine scenery, competitors push themselves to their limits in an atmosphere where **competition goes** hand in hand **with camaraderie.** Now an established fixture, the event continues to highlight Valmorel's place among France's leading destinations for outdoor sports.

www.valmorel.com/winter-spartan-race



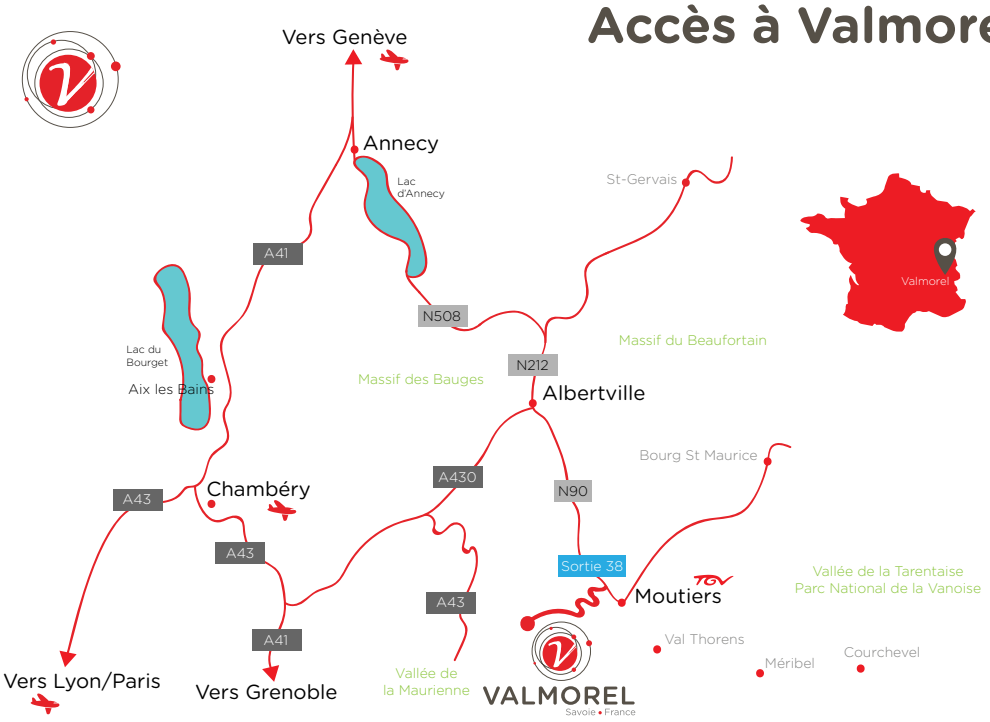
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Accès à Valmorel



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